TRUCKEE CULTURAL DISTRICT ALLIANCE

TURNTABLE NEWSLETTER

NOVEMBER 2023

Truckee Cultural District Updates

October was a busy month for Truckee Cultural District! Highlights included presenting at Experiencing Tourism with Truckee Chamber, on Diversity, Equity and Inclusion alongside Nevada County Arts Council, meeting new artists at our Creative Meetup at Gallery 9497, watching the Truckee Tahoe Film Festival, hosting the Art & Economic Prosperity III, attending the unveiling of "Rising Path" at Donner Lake, and this year's Nevada County Welcome Summit in Grass Valley.

On our roading list for November is **California Arts Council Release Report on Statewide Access to Arts Funding with Focus on Racial and Geographic Equity** and Nevada County Arts Council's Arts & Culture Study. Guy Wiehe is preparation for the Nevada County Grass Valley Conference this weekend.

As the Wabin (Washoe) creation story goes, the Washoe people were born from the land, and their homeland surrounding Lake Tahoe by Dawa (the coyote) and told that this story is the place that first problem, herself, was born from. Dawa.

Washoe tradition includes their homeland has always included Lake Tahoe and the surrounding mountains, valleys, and rivers. Their ancestral lands, thousand years, with the last approximately 10,000 square miles of land surrounding the lake once home to and the responsibility of Lake Tahoe's original people.

I hope you can enjoy this time to support our local businesses and creative community, this time is ripe, time to be with family, and friends.

Kaitlie Cullitte, Program Manager

Image: Wabin constructed Washoe, photo collection of Fallon Leal Lake. Photo by: Rachel Atkinson, Lake Tahoe Visitors Authority

November is National Arts & Indian Heritage Month. The Library of Congress, National Archives and Records Administration, National Endowment for the Humanities, National Gallery of Art, National Park Service, Smithsonian Institution, Institute of Museum and Library Services and Smithsonian American Art & Portrait Gallery to mark the rich ancestry and traditions of Native Americans.

In Honor of National American Indian Heritage Month, I carrie across this interesting article by Sean Groux.

The Washoe Tribe and Their Stories Around Lake Tahoe, Washoeshe Méh – "The People From Here"

GOV.UK REPORTING NEWS: **Governor Newsome Signs Groundbreaking Law Promoting Affordable Housing for Artists Working in Cultural Districts, Helping Get Protections for the State's Cultural Treasures and Greater Economic Opportunity for Artists.**

Nevada County Arts Council (NCAC) hosted members from the joint Committee on the Arts at Cities Sac last fall. NCAC is an Association Member Tahoe Biennale and Sierran Arts Alliance along with other arts organizations. Our Executive Director, Jim Wright, is a member of the Sierran Arts Alliance Board. Sierran Arts Alliance has been active in NCAC shared experiences, insights, and considerations moving forward since receiving both Truckee and Grass Valley – Nevada City Cultural District designation. **We were blessed**

On October 13, 2023, Governor Gavin Newsom signed Assembly Bill 612 - which allows cities and counties with cultural districts to work with their governments to organize affordable housing in cultural districts for artists at risk of being displaced by rising housing costs. The rate protections for the State's cultural treasures and provides greater economic opportunity for the State's artists.

The first at its kind in the state, AB 612 provides a tool for local governments – cities and counties with cultural districts – to work with their communities and those who recognize the need for affordable and cultural housing to keep their neighborhoods unique. Artists are the lifeblood of our cultural communities and provide a vibrant sense of place. Yet they are the most vulnerable to displacement.

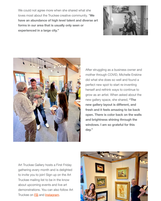
Congratulations Tahoe Biennale we appreciate you and your dedication to the arts. We're looking forward to your visit.

To read about AB612 you can find more here

Californians for the Arts **Press Release**

CALL TO ACTION

Arts & Advocacy



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BUSINESS SPOTLIGHT

Art Truckee

As the October Creative Meetup held at Gallery 9497, we sought up with Michela Endelman from Art Truckee. Art Truckee is a new business model for Truckee arts and culture. It's deeply rooted in the downtown community and is a Truckee mover and shaker. We couldn't think of a better person to feature this month.

Tell us about yourself.

I'm the people's Truckee arts ambassador. I'm a creative enterprise. Endeavor is visual artist, performer-in-stage dance and comedy improvisor, curator, and entrepreneur concepts and the list goes on.

Often asked at what point she realized her calling in life she responded with, **"I've always been an artist, expressing myself through multiples art forms such as dance, improvisational comedy, acting, and photography, photography was the last. I fell in love with photography in the 5th grade when I received my first camera and developed my first roll of film. I was a very pre-pubescent, ugly duckling in the school yearbook and newspaper. I was so inspired by the things and people around me I became hooked and I do something that was bigger than myself, something that I felt passion on around and made life a little brighter.**

Art Truckee is a new business model for Michela Endelman, a woman who has been innovating business models in Truckee for a long time. We asked what her latest creative venture is and why it's so important. **Art Truckee is a place where people together and make things happen. It is an idea that resonate in my community. My focus continues to be providing more opportunities not only for myself, but also for other artists, entertainers and various creative professionals in Truckee. Art Truckee is a place, hopes existing over time, but always maintains the foundation of bringing artists together, being a supportive community, and promoting and showcasing all of forms. Art Truckee is a non-profit and no hope ever time to be able to expand offerings and be a resource for the community. It's a thoughtful intervention with the arts Truckee is and what she contributes to our vibrant downtown.**

Art Truckee Gallery hosts a Pop Friday Reception every month. Pop Friday is a time to invite you to join Sign up to the Art Truckee mailing list to be in the know. Reception dates are posted on Art Truckee demonstrations. You can follow Art Truckee on FB and Instagram.

The steps & artist image credit goes to Carol Lee.

Thank you **Michelle Endelman!**

After struggling as a business owner and artist in Truckee for 10 years, Michela found her place. Her business model perfect opens up a path to innovating herself and artists ways to continue to grow as an artist. When asked about the future she responded, **"I'm hoping for more gallery hopefuls in Whatever and hope it leads to attendance, and hope it leads to more artists, and hopefully and brightness shining through the windows. I am so grateful for this day."**

Arts & Economic Prosperity

in Nevada County

The Economic Impact of Spending by Nonprofit Arts and Culture Organizations and Their Audiences

Nevada County Arts Council announced the month local and national results for their Arts & Economic Prosperity III (AEP3). Americans for the Arts' current study of the economic impact of the nonprofit arts and culture industry. Building on the 25-year legacy, the highly regarded Arts & Economic Prosperity® series once again documents in unprecedented scope and detail the economic power of the arts. Nationally, AEP3 shows that nonprofit arts organizations generate over all 50 states and Puerto Rico. Nevada County's impact in geography (Masten's Pontiac's Marine's Head), population (25,864 K-17 million), and population density (over saturation - ouch).

Nevada County Arts Council announced that the country's arts and culture industry generates $166.6 billion in economic activity, supporting 4.6 million jobs and $27.5 billion in government revenue. Spending by arts and culture organizations and audiences generate $30.8 billion in economic activity, supporting 1.1 million jobs and $5.4 billion in local, state, and federal government revenue. Spending by arts and culture audiences generates valuable commerce to local merchants, a value said that few other industries can compete with.

For more information

AUTUMNAL ACTIVITIES

Community Connections

Truckee High School Drama Presents **Shrek the Musical**, Directed by Carmen Phillips **Friday & Saturday, November 3 & 4**. Come and support our talented students in the great production.

DAVID MUNN ARTS **Sunday, November 5, 4:00pm.** The award winning Dixie Sting Quartet takes their name from a tribute to the Dixie Stingers, a band that Clell is a very, elegant and creative element, previous to Hollywood, Dixie Sting Quartet, Clell Munn, Jim Cox, Dave Ingraham, gypsy jazz music, and the meaning of the earth and absorbs the stories of the people who gave it shape and form.

FIXIT CLINIC

FIX IT CLINIC **Monday, November 6, 5:30-7:30pm** Tahoe Truckee Unified School District's quarter Repair Event with **Sierra Nevada Ukes** and **Truckee Roundhouse** for an **Ukulele Fixit Clinic**. Bring your broken ukuleles, fretboards, clothing, textiles, and more.

Nevada County Arts Council **Thursday, November 16, 5:00 - 7:00pm** Nevada County Arts Council's annual Celebration of Arts and Culture and networking event at **Pizza Legacy**.

Downtown Holiday Festival and Bud Free Tree Lighting – TRAM Signature Event **Friday, November 17, 4:00 - 8:00pm** Celebrate the Holiday Season in Downtown Truckee! for 30 years, the Truckee Downtown Merchants Association and Truckee Rotary have collaborated to share in Nourishing Truckee's community.

PACT NEWS

Public Art Commission Truckee

On **Tuesday, November 7th at 4pm** the Public Art Commission of Truckee (PACT) meeting agenda will include a presentation from Elise Salvo, Executive Director, Nevada County Arts Council with the following updates:

- A nonprofitside glimpse of nonprofit approaches to public art
- An update on cultural equity mapping
- Contact on Truckee Cultural District Updates

ALL WELCOME TO ATTEND!

Town of Truckee Grant Council in Celebration of National Arts & Culture Month Tuesday, November 7th at 4pm Public Art Commission Truckee (PACT) on **November 14th at 5pm** at Truckee Town Council Chambers.

Unveiling of Donner Lake Sculpture "Rising Path" Photo by Rebecca

Thanks to Jenny Fontana and Jack Dean from Building 180, an all-inclusive of production and constructing space, that specializes in creating intricate sculpture and other fine art pieces. Jenny and Jack are Truckee residents.

On Saturday, Oct 14, Truckee came together to honor the unveiling of the new Donner Lake Sculpture, "Rising Path" by Rebecca Dawn Lewis. The sculpture was removed from the depths of Donner Lake that from storage from the plastic pillo. Spectacular from an amalgamation of anchors, superheroes, boat bumpers, horses, and traffic cones.

The Donner Pass sculpture stands as a testament to the power of unity in diversity, reminding us that the collaborative spirit of our community will serve as a continual welcome to new residents and celebrators in our actions.

FUNDING OPPORTUNITIES

Artists & Arts Organizations

Truckee Core Values Event Fund

Application Deadline: Nov 27, 2023 Grant Amount: $1,000 - $5,000

Truckee Core Values Event Fund is a grant program for Truckee based 501(c)(3) organizations and fiscal sponsors to host events that celebrate Truckee's core values.

- Healthy Lifestyle
- Family Friendly
- Family Friendly
- Community Minded
- **Arts, Culture, History**

The **Truckee Core Value Event Fund** is a community event fund created by the Truckee Community Foundation and Truckee Tourism. The fund is administered through the Tahoe Truckee Community Foundation. The fund is accessible to 501(c)(3) organization events or events that partner with 501(c)(3) organizations who align with at least one of the Truckee Core Values:

- Healthy Lifestyle
- Family Friendly
- Family Friendly
- Community Minded
- **Arts, Culture, History**

Give Back Tahoe Giving Season

Give Back Tahoe 2023 end of year campaign is back from November 28th - December 31st. Nonprofits can learn about our local nonprofits and all that they do to support this community. In 2022, the Tahoe Truckee Community Foundation raised over $125,000 throughout the campaign! These funds were distributed to 50 local nonprofits and entertained from some Giving Tuesday such a special place to live, play, and work.

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MAILING/CONTACT INFO
Truckee Arts Alliance, 10069 W. Jibboom St, Truckee, CA 96161, USA

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